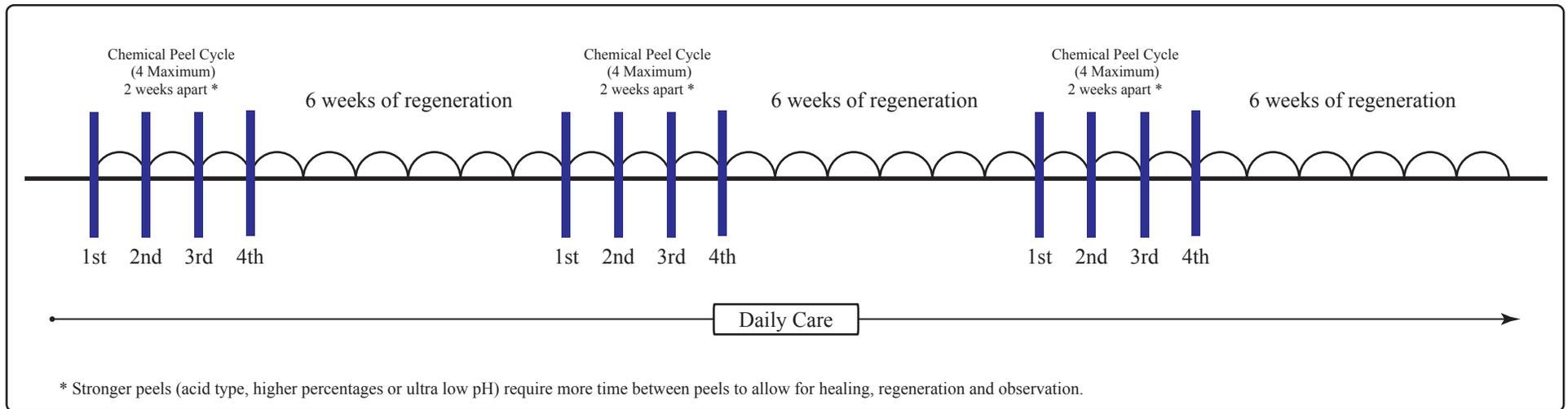


## Stay Young Forever

Use a 'Skin Regeneration Cycle' to Promote and Maintain Beautiful Younger Looking Skin



### SKIN REGENERATION CYCLE & SKIN BENEFITS

A 'Skin Regeneration Cycle' (SRC) is an approach to skin care that increases and speeds up the skin's own natural ability to slough unwanted skin cells while dramatically increasing cellular turnover deep within the layers of the skin. By applying 4 chemical peels across a 4 - 8 week period, you will be able to use the skin's own natural skin cycle to speed up cell turnover. The period following each chemical peel stage of an 'SRC' allows a home care regimen to nourish the new skin and allow time for proper healing before the next cycle begins.

When considering your clients for a 'Skin Regeneration Cycle', it is advisable to slow down during summer months and caution clients about combining chemical peels with sun exposure. SPF 30 or higher sun protection is mandatory.

### PROFESSIONAL BENEFITS

By using a 'SRC' skin care plan, you will be able to maintain stronger client relationships through increased procedures and improved client communication. Through the stages, your client's home regimen compliance will be achieved through results they will see and feel and not through a forced sales approach. When using this plan you will remove the failed attempts at a complete facial makeover using a once here and there skin care treatment. It is advised that a creative pricing structure be used to increase affordability but at same time increasing profits. For example - each stage can be treated as one part and allow for a decreasing pricing structure such as: 1st-\$95 2nd-\$85 3rd-\$75 4th-\$65. It is also advisable to have at home care products available for purchase along with a possible 5 - 10% discount if purchased at the beginning of the 'SRC' program. Creativity in marketing and pricing is key, but the end goal is always the same: Your client's results.