



SkinCare
SIDEKICK

SkinCare SideKick is a beautiful, feature-rich, client-centric application that replaces the need for various outdated client management methods. This enables the spa to save time, reduce paper trails, and increase customer engagement.

Everything a spa needs to manage client interactions by tracking visits, services performed, products used, and areas treated. View client history, access contact information, and capture before and after photos for future reference.



Visit Tracking

Create an archive of client visits for easy reference of events.



Camera Feature

Capture before and after photos to chronicle client progress.



Products

Log specific products used during a client visit.



Services

Record services and treatments performed during a client visit.



Skin Type Quiz (Fitzpatrick Scale)

Industry standard questionnaire to determine client skin type and care.



Skin Analysis

Target specific facial regions by entering pertinent data about client's skin condition.



Notes

Journal meaningful details about client interactions.



Massage Notes (S.O.A.P.)

Chart client progress through the Subjective, Objective, Assessment, and Plan format.



Send targeted marketing campaigns to clients based on in-app generated search results.



Central database provides seamless sharing of content across all devices.



Data stored on a cloud platform enables flexible content control and management.

SkinCare SideKick simplifies the management of customer relations, client visits, services performed, and products used, essentially encompassing every action a client experiences during their visit at the spa.